

June 2011 Newsletter

With the ups and downs in the UK economy I am pleased to report that Bridget Baker Consulting has been keeping very busy this year – both in emerging overseas markets and in the UK. It is especially pleasing to see that some of the **hotel** projects we have worked on over the past year or so will be opening soon. Some **Green shoots** perhaps?

- ❖ **Hotel la Tour** are forging ahead with the construction of their first hotel in the UK - in central Birmingham. The 174 bedroom hotel is due to open early next year www.hotel-latour.co.uk



Hotel La Tour Birmingham

- ❖ Before that the 150 bedroom **Drayton Manor Hotel** will open during the summer. At the gates of the popular family theme park in the Midlands, there will even be some themed rooms featuring Thomas the Tank! www.draytonmanorhotel.com



Drayton Manor Hotel

- ❖ In the beautiful historic town of **Stamford** the former Lady Anne's Hotel is undergoing refurbishment and will reopen soon as the **William Cecil Hotel**, operated by Hillbrooke Hotels

www.thewilliamcecil.co.uk



Lady Anne's Hotel Stamford

Photograph courtesy of Woodhall Planning & Conservation

More details of our involvement with all of these projects and other s can be found on our website.

I am still busy working on conference centre related projects both in the UK and Africa. On the 28 June I will be presenting the '**Latest UK Conference Trends**' at a Meetings Industry Association event in Birmingham. There are still a few places left if you are able to come along. Book via the MIA www.mia-uk.org

We are also currently revisiting our 2010 research on the UK Association Conference Market and hope to have the findings and updated report available in a few months time.

As many of you know I had been undertaking a large amount of work in North Africa over the past few years. I am delighted to be on the advisory panel for the first **Hotel Industry Conference for Africa** (HICA) and will be attending the inaugural event in **Casablanca** in September. www.africa-conference.com

Do not hesitate to get in touch if you would like further information on our advisory services or just to update us on your news!

Best regards

Bridget



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